

€€€ NEW € CORPORATE: EMERSON ELECTRIC €€€

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| Issuer: | Emerson Electric Co. (Ticker: EMR / Country: US) |
| Expected Ratings: | A2 / A (stable / stable) (Moody's / S&P)* |
| Format: | SEC Registered |
| Structure: | Senior Unsecured Notes |
| Settlement: | 15 Jan 2019 (T+5) |
| Maturity: | 15 Oct 2025 (Short 7yr) 15 Oct 2029 (Short 11yr) |
| Size: | Expect €500m Expect €500m |
| IPTs: | MS+110 area MS+140 area |
| Coupon: | Fixed, Annual, ACT/ACT |
| Use of Proceeds: | To repay commercial paper borrowings and for GCP |
| Docs/Denom/Law/List: | eRed / €100k and €1k / New York Law / NYSE List |
| Optional Redemption: | MWC and 3mo Par Call |
| Active Bookrunners: | BARC (B&D) / DB |
| NetRoadshow Link: | netroadshow.com (passcode: Emerson2019) |
| Timing: | Books open, today's business |

MiFID II professionals/ECPs-only / No PRIIPs KID – Manufacturer target market (MiFID II product governance) is eligible counterparties and professional clients only (all distribution channels). No PRIIPs key information document (KID) has been prepared as not available to retail in EEA.

The issuer has filed a registration statement (including a prospectus) and preliminary prospectus supplement with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement, the preliminary prospectus supplement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus and the preliminary prospectus supplement if you request it by calling Barclays Bank PLC toll free at 1-800-854-5674 or Deutsche Bank AG, London Branch toll free at 1-800-503-4611.

*A security rating is not a recommendation to buy, sell or hold securities and may be subject to review, revision, suspension, reduction or withdrawal at any time by the assigning rating agency.

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